



# CHRIS GEOCOS

art director / designer / illustrator

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www.ChrisGeocos.com

## EDUCATION

### UNIVERSITY OF DELAWARE

BFA in Visual Communications // August 2007 - May 2011  
Newark, Delaware

## PROFESSIONAL EXPERIENCE

### TEMPORAL DESIGN STUDIOS LLC

Owner // April 2020 - Present  
New York, NY

- *Temporal Design Studios provides art and design direction for campaigns, events, digital UI/UX, video storyboards and presentations.*
- *Contracts have included working with the following agencies: Broadstreet Productions, Heartbeat, Jack Morton Worldwide, Night After Night, T!LT Productions, Wedgewood Communications, and more.*
- *Brands worked on include: Ascendis Pharma, Aurinia Pharmaceuticals, Avion Tequila, Bristol Myers Squibb, The Congressional Hispanic Caucus Institute, Gilead Therapeutics, Jagermeister, and more.*

### BROADSTREET PRODUCTIONS

Art Director & Department Head // November 2017 - April 2020  
New York, NY

- *As Head of the Art Department, I led all design & creative conception for Broadstreet and its clients, including Barnes & Noble, Ironshore Pharmaceuticals, Konica Minolta, Novocure, Pernod Ricard, Sunovion, Takeda & more.*
- *Oversee and produce award-winning branding for large corporate events, including all graphics, presentations, scenic designs, print, video & more.*
- *Hire and supervise multi-functional teams of artists to develop creative and ensure consistent aesthetics across all mediums from ideation to final product.*
- *Present work to clients and foster healthy partnerships by incorporating their ideas and achieving their goals.*
- *Travel to on-site locations to accomodate client's live speaker support, assist in video shoots, and work as a backstage show operator.*

### STORY WORLDWIDE

Art Director, Senior Designer // May 2016 - October 2017  
New York, NY

- *Art directed and designed all client and internal projects, including a rebranding of Story's website and social presence.*
- *Produced successful social campaigns for The Simpsons, Popsicle, Beefeater Gin and the U.S. Virgin Islands.*
- *Went on location to art direct several video and photography shoots.*
- *Supervised Junior Designers and delegated tasks to efficiently achieve client deadlines.*
- *Illustrated consumer-facing artwork for Popsicle and FXX.*
- *Collaborated with copy writers to conceptualize innovative ways to bring our client's brands to life.*

**PROFESSIONAL  
EXPERIENCE  
CONTINUED**

**TBWA / CHIAT / DAY NY**

Creative Studio Artist // August 2013 - May 2016  
New York, NY

- *Managed Creative Studio, an internal department for all creative output.*
- *Worked alongside Art Directors to support any artwork needs, including comping, storyboarding, print layout, web design, logo design, motion graphics, illustration, UI & UX, 3D printing & more.*
- *Supervised freelance artists and delegated tasks to meet client needs.*
- *Helped create award-winning campaigns for clients such as Accenture, Bein Sports, GoDaddy, Hewlett Packard, Jameson, Kraft, McDonalds, Michelin, Nissan, Planters Peanuts, Thompson Reuters & Travelers.*

**CRESTRON ELECTRONICS**

Graphic Designer & Product Photographer // May 2012 - August 2013  
Rockleigh, NJ

- *Designed graphics for the Creston website, trade shows, product catalogues, print ads and other digital mediums.*
- *Used AfterEffects to animate motion graphic solutions for complicated infographic data.*
- *Led a photo studio in charge of all product photography and retouching.*

**3M MEDIA GROUP**

Graphic Designer & Production Assistant // September 2011 - May 2012  
New York, NY

- *Designed graphics for small businesses in NYC, including websites, brochures and other collateral.*
- *Assisted in video shoots for live private events held by clients such as The Observer, FIT, and more.*
- *Assumed all post-production duties for video, including editing, motion graphics and sound.*

**DRESSCODE NY**

Graphic Design Intern // December 2010 - February 2011  
New York, NY

- *Assisted in several design projects for Foursquare and MTV.*

**VCUK - STUDY ABROAD**

Graphic Design Student // Summer 2010  
London, UK

- *Studied abroad in London attending daily visits and workshops to different agencies across the city, including Pentagram, BBH, The Royal College of Art, Saatchi & Saatchi, Mother, Baseline Magazine, Grey, Hat-Trick, Peter Sayville, Michael Johnson, Wieden and Kennedy & more.*

**AWARDS**

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**HERMES & MARCOM AWARDS 2018-2019**

*Platinum, Gold, & Bronze Awards For Branding, Video and Events*

**BROADSTREET EXCEPTIONAL AWARD 2018**

*Employee Of The Year*

**CANNES LIONS 2017 - BRONZE**

*Michelin Curved Road (Storyboard & Concept Artist)*